



## The World Bank Webinars for SMPs

World Bank developed series of webinars to support SMPs within the the frames of the World Bank and the European Union joint Project - Financial Inclusion and Accountability

Below you can view the list of webinars and reading material. Reading material is translated by the World Bank

### WEBINARS

#### I webinar - Small and Medium-Sized Accountancy Practices Rising to Coronavirus Challenge – Advising SMEs on Business Continuity

#### II webinar - Future of SMPs: Lessons from the Crisis and Practice Transformation

Survey of Auditors and Audit Firms on the Impact of the COVID-19 Pandemic on the Market for Audit Services in Georgia, World Bank / EU / SARAS, GEO

Smarter, Sustainable, Stronger: Small and Medium Sized Practices Post Crisis, LinkedIn, GEO

Covid-19 - the SMP's road to recovery, ACCA, GEO

Practice Transformation Action Plan

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#### III webinar - Future of SMPs: Digital Transformation

Practice Transformation Action Plan, IFAC

Why SMPs must embrace the potential of digitalisation, ACCA

How PAOs Can Help SMPs Transform their Businesses with Minimal Cost and Pain, IFAC

Quick Guide to Digitalisation and Business Diversification for SMPs, ACCA

SMP Pacesetters Embracing Technology (Article & Videos), ACCA

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## IV webinar - Future of SMPs: Business Diversification Through Offering New Services

Practice Transformation Action Plan, IFAC

Why SMPs must embrace the potential of digitalisation, ACCA

How PAOs Can Help SMPs Transform their Businesses with Minimal Cost and Pain, IFAC

Quick Guide to Digitalisation and Business Diversification for SMPs, ACCA

SMP Pacesetters Embracing Technology (Article & Videos), ACCA

Transition into Advisory Services - Leveraging Partnerships and Networks, IFAC

How CPAs help clients reinvent struggling businesses during coronavirus pandemic, AICPA

Challenges and Opportunities for Sole Practitioners and How PAOs Can Help, IFAC

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## V webinar - Future of SMPs: Networks, Mergers and Acquisitions

COVID-19 - the SMP's road to recovery, ACCA

Practice Transformation Action Plan - A Roadmap to the Future, IFAC

Transition into Advisory Services - Leveraging Partnerships and Networks, IFAC

Module 8: Succession Planning, IFAC

Why Joining an International Network is a Good Move for SMPs, ACCA

Encouraging Successful Exit Strategies—Passing the Baton, IFAC

Global Firms Grow Despite Pandemic, ACCA

Challenges & Opportunities for Sole Practitioners - and How PAOs Can Help, IFAC

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## VI webinar - Future of SMPs: Practice Marketing and Communications

COVID-19 - the SMP's road to recovery, ACCA

Practice Transformation Action Plan - A Roadmap to the Future, IFAC

Module 3 - Building and Growing Your Firm , IFAC

Module 6 - Client Relationship Management, IFAC

It's important for firms to carry on marketing and advertising during the crisis, ACCA

Showing SMEs the value of your advice: insights for accountants PracticeWeb

Does marketing really work for accountants? The answer lies in the data, PracticeWeb

Build an online advisory firm in three steps, part one, PracticeWeb

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